

2010/12/8, Wednesday 9:00-18:00		
Ministry of Industry and Information Technology of P.R.C.	Leader	Address
Shanghai Municipal Government	Leader	Address
Executive Director-General of Society of Automotive Engineers of China	Xiaoyu Zhang	Opening speech
Shanghai Municipal Commission of Economy and Informatization	Leader	Keynote speech
Shanghai Automotive Industry Corporation (Group)	Leader	Keynote speech
Director of Electronics & Electric Dept., SAIC Motor Corporation Ltd.	Fei Hao	Keynote speech
<i>Coffee Break</i>		
Deputy General Manager, Corporate Customer Department, China United Network Communications Group Co., Ltd	Keduo Xin	Keynote speech
New Media General Manager, China National Radio	Xiaochun Zhang	Based on Personalized Audio-Video Services, Welcome the Coming Era of Car Connectivity
Vice President & Lead Automotive Analyst at Gartner, Inc.	Thilo Koslowski	Keynote speech
PhD; Principal Analyst & Fellow, Automotive Research, iSuppli	Egil Juliussen	<u>Panel Discussion: Telematics Business Model</u>
Director, Brand and Product Planning, Shanghai Automotive Company Co., Ltd.	Tao Liu	
Deputy General Manager, Corporate Customer Department, China United Network Communications Group Co., Ltd	Keduo Xin	
CTO, AutoNavi Group	Yongqi Yang	
<i>Lunch</i>		
VP, Business Unit Infotainment & Connectivity Asia, Continental	Dr. Frank Rabe	Enhancing the Driving Experience with AutoLinQ
Executive Deputy General Manager, Shanghai OnStar Telematics Co., Ltd.	Chao Li	Telematics Trends
BMW ConnectedDrive Business Lead, BMW China Automotive Trading Ltd.	Francis J. Dance	Introducing BMW ConnectedDrive and the Next Generation Telematics Pattern (NGTP)
Director, Customer Service Center, Dong Feng Motor Corporation Passenger Vehicle Company	Tongxing Zuo	<u>Panel Discussion: Call Center Services: E Call, B Call, I Call</u>
Deputy Chief Engineer, Government and Enterprise Customer Department, China Telecommunications Corporation	Yan Zhou	
CEO of China Automobile Association	Grace Wang	

Vice President, CHINAGPS Co., Ltd.	Xinyu Wan	
CEO of Beijing 95190 Information Technology Co., Ltd.	Jenny Zhu	
<i>Coffee Break</i>		
President & CEO, Mercedes-Benz Research & Development North America, Inc.	Johann Jungwirth	Smartphone & Internet Apps and the Automobile - a Perfect Match?
CEO, AutoNavi Software Co., Ltd.	Congwu Cheng	Implications of Young Chinese Car Owners' Mobile Applications and Call Center Usage on Vehicle OEMs' Telematics Strategies
CTO, AutoNavi Group	Yongqi Yang	
President & CEO, Mercedes-Benz Research & Development North America, Inc.	Johann Jungwirth	<u>Panel Discussion: Smartphone Telematics Application & App Store</u>
Samsung Mobile Company	Leader	
The Research Institution of China Mobile	Leader	
Lucky Draw - TomTom PND		
Networking Cocktail		
2010/12/9, Thursday Venue A: International Experience 9:30-18:00		
CEO, JBJ Advisors	Joseph Berry	Why do You Do What You Do, and Why should Anyone Care?
Director, Product & Marketing, TomTom	Maurits Aalberse	Connectivity Changes Everything
Director of Automotive Research and Advanced Engineering Division, PSA Peugeot Citroen	Marc Duval Destin	PSA Telematics Strategy: Towards Global Solutions
<i>Coffee Break</i>		
General Manager, Carwings & Telematics of Nissan Motor	Tsuguo Nobe	NISSAN's Update on Recent Telematics Advancements and Implementations
General Manager, Carwings & Telematics of Nissan Motor	Tsuguo Nobe	
SVP, Global IPE Division, SK Telecom	Jong-Hyun Kah	<u>Panel Discussion: Asian Experience in Telematics</u>
Managing Director, RealTraffic Info-Tech Co., Ltd.	Chuanjiu Wang	
<i>Lunch</i>		
PhD; Principal Analyst & Fellow, Automotive Research, iSuppli	Egil Juliussen	The Many Faces of Telematics - Perspectives on the Connect Car: Past, Present and Future
CEO of VoiceBox Technologies	Mike Kennewick	The Driver Distraction Dilemma

Director of Sales China, WirelessCar	Anders W Ljunggren	Global Telematics 2.0
BMW ConnectedDrive Business Lead, BMW China Automotive Trading Ltd.	Francis J. Dance	<u>Panel Discussion: North American Experience in Telematics</u>
IDI Advanced Engineering Group Manager, Delphi (China) Technical Center Co	Richard Zhu	
Vice President Marketing, Hughes Telematics, Inc.	Kevin Link	
Senior Analyst, Global Automotive Practice; Director of Business Development, Strategy Analytics Inc	Roger C. Lanctot	
<i>Coffee Break</i>		
VP of TeleNav, Inc.	YC Chao	Connected Navigation Services: Connection for New Opportunities
Vice President and GM of TeleCommunication Systems China	Shen Zhang	Keynote speech
General Manager, Automotive SW China & Korea, EB Shanghai Office	Jeff Zhou	Keynote speech
Director of Sales China, WirelessCar	Anders W Ljunggren	<u>Panel Discussion: European Experience in Telematics</u>
VP, China R&D Centre, Harman International	Kelei Shen	
General Manager, Automotive SW China & Korea, EB Shanghai Office	Jeff Zhou	
2010/12/9, Thursday Venue B: Domestic Practice 9:30-18:00		
Secretary General of China Internet of Things Standard Workgroup; Deputy Secretary General of National IT Standardization Technical Committee	Lijian Wang	Keynote speech
Senior Telematics & ITS Specialist, SBD	Andrew Hart	Keynote speech
Deputy Chief Engineer, Government and Enterprise Customer Department, China Telecommunications Corporation	Yan Zhou	Keynote speech
Driver Information / Telematics Section Manager, HVAC/Electrical Dept., Pan Asia Technical Automotive Center Co., Ltd.	Thomas Lu	Business Model for Telematics Software / Service Providers and Vehicle OEMs
<i>Coffee Break</i>		
Deputy General Manager, Jiangsu Pateo App Integration Ltd.	Leon Huo	Intelligent Telematics Systems Bring New Opportunities for Car Dealers
CEO, Shanghai PATEO Internet Technology Service Co., Ltd.	Ken Ying	<u>Panel Discussion: CRM & Car Dealer Application</u>
President, IDEO Management & Consultancy Co., Ltd.	Yong Pang	

General Manager, Timer-Auto Consulting (Shanghai) Co., Ltd.	Eric Xu		
CEO, Yamei Electronics Technology Co., Ltd. (Digisec Group)	Dr. Chander Oberoi		
CEO Of Infoservice Technology Co. Ltd.	George Ye		
<i>Lunch</i>			
Managing Director, RealTraffic Info-Tech Co., Ltd.	Michael Wang	Traffic Information Service - Cake or Poison?	
Board Chairman and General Manager of Flaircomm Technologies Inc.	Jeff Shen	Overview of Telematics Applications and Solutions	
General Manager, Shenzhen Cheyinwang Technology Co., Ltd.	Andy Shum	The Application of Speech Recognition and Smart Phone in the Telematics Service System	
Managing Director, Business Unit Infotainment & Connectivity China, Continental	Ming Jing	<u>Panel Discussion: Infotainment & HMI</u>	
Director, Nuance Shanghai R&D Center	Yaxin Zhang		
Senior Vice President, Anhui USTC iFLYTEK Co., Ltd.	Dr. Xiaoru Wu		
General Manager, Shenzhen Cheyinwang Technology Co., Ltd.	Andy Shum		
CEO, ArcherMind Technology (Nanjing) Co., Ltd.	Jiping Wang		
<i>Coffee Break</i>			
Country Manager, China / Chief Representative, u-blox AG	William Liu		A New ADR Navigation Technology
CTO, Nanjing Cityonline Information Technology Co., Ltd; President, ITS Information Service Engineering Research Center	Dr. Hao Chu	Telematics Practice and Operation based on ITS and LBS Technologies	
Field Application Engineer, QNX Software Systems China	Alan Zhang	QNX Car Framework and Core elements	
Deputy Director of LBS Base, China Mobile Communications Corporation	Yang Qi	Openness, Cooperation, Win-Win: Leading to a Good Future of Telematics	
General Manager of Automobile Electronic Products, QiMing Information Technology Co., Ltd.	Mingwu Fan	<u>Panel Discussion: Car Informatization & Roles of Mobile Operators</u>	
Deputy Director of LBS Base, China Mobile Communications Corporation	Yang Qi		
Deputy General Manager, Corporate Customer Department, China United Network Communications Group Co., Ltd	Keduo Xin		
Deputy Chief Engineer, Government and Enterprise Customer Department, China Telecommunications Corporation	Yan Zhou		

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