

PostNL NV

Further upside along the way – increasing PT by 19%

Alongside the FY20 results, PostNL unveiled some medium-term targets to 2024. The company expects c€80-100m EBIT growth over the next four years, 50% coming from parcel growth and mail stabilisation, 50% from digital initiatives. We view this as proof of high quality execution. Additionally, we believe that the 2021 guidance is quite cautious as it is based on the assumption of parcel growth fading already in Q2. Finally, we think that the 8% current dividend yield on 2021 DPS is ungenerous given the high visibility on the capital allocation policy. We increase our PT to €4.30, up 19%, implying a 6.8% dividend yield and 14x PE on our 2021 numbers. We also roll our forecasts out to 2024.

Where is the upside from here?: 1) We believe that guidance for FY21 is conservative. If we assume 30% parcel growth in 1Q, this implies only low single-digit growth in the following 9M. The slower roll-out of the vaccine should support volume growth also in 2Q. 2) Should interest rates start to increase, non-cash pension expense should reduce, representing a tailwind for EBIT, but neutral for the dividend. 3) We think that the current 8% dividend yield on 2021 DPS is ungenerous, considering the clarity on the capital allocation policy already provided by PostNL management, leaving some space for re-rating.

Why PostNL is the top pick vs the other mid-cap postal names: We think PostNL has widely invested in its domestic network in recent years and is now showing best-inclass execution on its domestic operations. The ESG target of Co2-free last-mile delivery in Benelux is a further sign of strong execution. (see Figure 4).

We roll our forecasts out to 2024, our PT increases by 19%: Following the new released targets, we roll our forecasts out to 2024, in line with the guided target of €80-100m EBIT increase from the 2020 base (ex covid one-offs). We increase our 2021e and 22e forecasts by 2% and 4% and our PT goes up to €4.30, based on our SOTP valuation

PTNL.AS: Financial and Valuation Metrics EPS EUR

FY Dec	2019	2020	2021	2022	2023
EPS	0.03A	0.36A	0.31E	0.33E	0.37E
Previous EPS	0.03A	0.33E	0.31E	0.32E	N/A
Consensus EPS	0.01A	0.43A	0.32E	0.34E	0.33E
P/E	N/A	10.2	11.7	10.9	9.9

Source: Barclays Research.

Consensus numbers are from Bloomberg received on 02-Mar-2021; 13:50 GMT

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Equity Research

Industrials | European Transportation 3 March 2021

Stock Rating OVERWEIGHT

Unchanged

Industry View NEUTRAL

Price Target

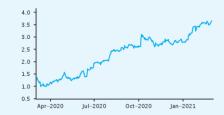
Unchanged EUR 4.30

raised 19% from EUR 3.60

Price (01-Mar-2021) EUR 3.65
Potential Upside/Downside +17.7%
Tickers PNL NA / PTNL.AS

Market Cap (EUR mn)	1808
Shares Outstanding (mn)	494.99
Free Float (%)	99.93
52 Wk Avg Daily Volume (mn)	5.8
Dividend Yield (%)	7.67
Return on Equity TTM (%)	N/A
Current BVPS (EUR)	0.44
Source: Bloomberg	

Price Performance Exchange-AEX 52 Week range EUR 3.81-0.93



Source: IDC; Link to Barclays Live for interactive charting

European Transportation

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European Transportation						Industry View: NEUTRA	L		
PostNL NV (PTNL.AS)	PostNL NV (PTNL.AS) Stock Rating: OVERWEIGHT								
Income statement (€mn)	2020A	2021E	2022E	2023E	CAGR	Price (01-Mar-2021) EUR 3.6	5		
Revenue	3,255	3,392	3,496	3,615	3.6%	Price Target EUR 4.3	0		
EBITDA (adj)	438	377	392	420	-1.4%	Why Overweight? PostNL is well positioned to fully	_		
EBIT (adj)	245	219	229	253	1.0%	benefit from the e-commerce growth owing to a			
Pre-tax income (adj)	229	205	220	244	2.1%	modernised and flexible parcel network. The			
Net income (adj)	177	154	165	183	1.1%	successful integration of Sandd has removed some			
EPS (adj) (€)	0.36	0.31	0.33	0.37	1.1%	headwinds in the domestic mail business, but greater	-		
Diluted shares (mn)	494.3	494.3	494.3	494.3	0.0%	than-expected mail volume decline coupled with the high operating leverage and a unionised workforce			
DPS (€)	0.28	0.29	0.30	0.32	5.1%	still represent the main risk.			
Margin and return data					Average	Upside case EUR 5.0	n		
EBITDA (adj) margin (%)	13.5	11.1	11.2	11.6	11.9	Our upside case is based on better mail margins and	_		
EBIT (adj) margin (%)	7.5	6.5	6.6	7.0	6.9	more profitable volume growth in parcels. Our upside	د		
Pre-tax (adj) margin (%)	7.0	6.0	6.3	6.7	6.5	case SOTP valuation is still based on our 2021			
Net (adj) margin (%)	5.4	4.5	4.7	5.1	4.9	forecasts, but applies a 5% dividend yield for the mail			
ROIC (%)	39.0	35.8	38.9	45.0	39.7	division and a 17.5x PE for the rest of the group.			
ROA (%)	8.4	5.3	5.5	5.9	6.3				
ROE (%)	83.7	69.3	66.5	64.6	71.0	Downside case EUR 3.0			
						Our downside case takes that same business outlook	,		
Cash flow and balance sheet (€mi					CAGR	but factors in a higher letter volume reduction and			
Change in working capital	9	-10	-10	-10	N/A	lower margins in the logistic divisions. Our downside			
Cash flow from operations	199	447	462	490	35.1%	case SOTP is based on a 8% dividend yield for the mail division and a 10x PE for the rest of the group.			
Capital expenditure	-71	-150	-110	-110	N/A	mail division and a Tox FE for the rest of the group.			
Free cash flow	186	220	238	260	11.9%	Upside/Downside scenarios			
Tangible fixed assets	370	401	387	369	0.0%		_		
Intangible fixed assets	132	132	132	132	0.0%	Price History Price Target Prior 12 months Next 12 months			
Cash and equivalents	651	733	828	940	13.0%	High Upside			
Total assets	2,210	3,074	3,151	3,238	13.6%	-			
Short and long-term debt	708	708	708	708	0.0%	5.00			
Other long-term liabilities	138 407	278 375	278 330	278 268	26.3% -13.0%	3.81 Current Target			
Net debt/(funds) Shareholders' equity	219	235	257	200	10.0%	Current			
Total liabilities	2,210	3,074	3,151	3,238	13.6%	3.65			
Total liabilities	2,210	3,074	3,131	3,236	13.0 /0	3.00			
Valuation and leverage metrics					Average				
P/E (adj) (x)	10.2	11.7	10.9	9.9	10.7	0.00			
EV/sales (x)	0.6	0.6	0.6	0.5	0.6	0.93 Low Downside			
EV/EBITDA (adj) (x)	4.7	5.3	5.0	4.5	4.9				
Equity FCF yield (%)	10.3	12.2	13.2	14.4	12.5				
P/BV (x)	8.2	7.7	7.0	6.2	7.3				
Dividend yield (%)	7.6	7.9	8.2	8.9	8.2				
Net debt/equity (%)	185.8	159.5	128.6	91.9	141.5				
Net debt/EBITDA (adj) (x)	0.9	1.0	0.8	0.6	0.9				
Interest cover (x)	15.3	15.6	25.5	28.1	21.1				

Source: Company data, Bloomberg, Barclays Research Note: FY End Dec

3 March 2021

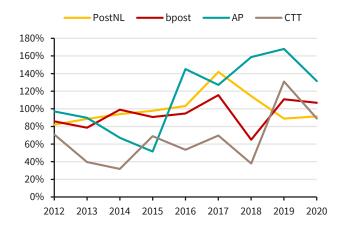
PostNL has constantly invested in the network

One of the pillars of our positive view on PostNL is the high quality execution of its strategy. PostNL has gone through a portfolio clean-up strategy (TNT sold in 2016 to Fedex, Nexive and Postcon disposal finalised recently), which has allowed PostNL management to better focus on domestic operations.

This is different from the strategies adopted by other postal companies, such as boost (focused on logistics operations, but seeking geographical diversification) and Austrian Post and CTT, who have invested into financial activities.

In the charts below we show the evolution of the capex/D&A ratio since 2012, proving that PostNL investments have been less volatile and constantly above 1X depreciation in recent years, focusing on timely addition of the right capacity to the parcel network.

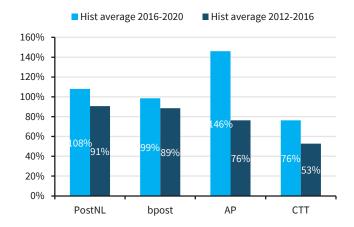
FIGURE 1
Capex / D&A from 2012 to 2020



Source: Company Data, Barclays Research.
Capex includes both IFRS16 capex, capex into fixed assets and intangible assets.
D&A also includes IFRS16 depreciation

Please note that 2020 is based on our forecasts for bpost, Austrian Post and CTT.

FIGURE 2 Capex / D&A from 2012 to 2020 – 2016-20 and 2012-16 averages



Source: : Company Data, Barclays Research.

Capex includes both IFRS16 capex, capex into fixed assets and intangible assets. D&A also includes IFRS16 depreciation

Please note that 2020 is based on our forecasts for bpost, Austrian Post and CTT

Based on a strong net debt balance sheet position, we welcome the boost in capex in 2021 (at €140-160m) as PostNL anticipates higher investments in parcel capacity and digital, clearly ahead of the other postal companies which are now more focused on adjusting the network post covid-19 volume boost.

PostNL estimates that digital investments will be RoIC accretive from 2023 onwards. We model our forecasts accordingly, and we assume RoIC will decrease in 2021 (higher capex and lower contribution from Covid-19 related EBIT), stabilising in 2022, and RoIC growing again from 2023 onwards.

PostNL also best-in-class on ESG

We summarise below the ESG targets for the coming years for our four small-mid cap postal names. PostNL screens as the best performer on ESG targets as well, and we think this is further evidence of the best-in-class execution on the domestic last-mile operations.

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FIGURE 3

ESG targets by company

ESG targets	
PostNL	Co2-free last-mile delivery in Benelux by 2030
bpost	Target of reducing Co2 emission from activities by at least 20% by 2030. 50% of vehicles will be fully electric by 2030
Austrian Post	Deployment of 100% electric vehicles for all delivery operations by 2030.
СТТ	Reduce emission per postal item between 2013 and 2025 by 20%

Source: Company Data, Barclays research

Current dividend yield seems ungenerous

Alongside providing a capex plan to 2024, PostNL guided on DPS for FY21 and FY22 of at least €0.29, removing a lot of uncertainty about the capital allocation policy.

We believe that the current 8% dividend yield on 2021 is ungenerous compared with the other domestic postal names.

FIGURE 4
Postal valuation sheet

		Integrators			Postal		
Company name		DPDHL	Royal Mail	PostNL	Austrian Post	B Post	СТТ
Barclays Rating		OW	OW	OW	UW	EW	EW
Closing Price (Local Currency)		EUR 42.46	GBP 4.64	EUR 3.61	EUR 34.55	EUR 9.44	EUR 2.57
Target Price (Local Currency)		EUR 52.00	GBP 4.00	EUR 4.30	EUR 25.00	EUR 9.10	EUR 2.20
TSR (%)		25%	-12%	27%	-23%	-4%	-11%
Market Cap (Local Currency)		52,325	4,569	1,742	2,283	1,887	380
Enterprise Value (Local Currency)		70,794	4,869	2,478	2,193	2,666	441
Free float (%)		79%	90%	100%	47%	49%	87%
VALUATION MULTIPLES		DPDHL	Royal Mail	PostNL	Austrian P	B Post	CTT
P/E ratio	FY20	15.1	23.7	10.1	22.4	9.5	13.0
	FY21	13.9	12.8	11.6	16.3	9.0	8.6
	FY22	13.0	10.1	10.8	14.3	9.1	8.2
EV/EBITDA	FY20	7.8	5.8	5.7	8.1	4.9	3.7
	FY21	7.4	4.3	6.6	6.8	4.8	3.1
	FY22	7.1	3.9	6.3	6.3	4.7	3.0
EV/EBIT	FY20	13.1	15.0	10.1	15.7	8.9	8.1
	FY21	12.4	8.8	11.3	11.6	8.7	5.8
	FY22	11.8	7.4	10.8	10.2	8.4	5.6
EV/Sales	FY20	102%	45%	76%	103%	64%	60%
	FY21	98%	39%	73%	94%	62%	55%
	FY22	95%	38%	71%	92%	61%	54%
Free Cash Flow Yield	FY20	4.8%	9.9%	10.7%	1.1%	10.1%	4.3%
	FY21	4.7%	11.2%	12.6%	5.0%	10.4%	6.1%
	FY22	5.3%	10.1%	13.7%	7.7%	7.6%	6.6%
Dividend Yield	FY20	2.8%	1.6%	7.7%	4.4%	0.0%	3.1%
	FY21	2.9%	0.0%	8.0%	6.0%	4.5%	7.2%
	FY22	3.2%	4.3%	8.3%	6.0%	4.4%	7.6%
SOLVENCY		DPDHL	Royal Mail	PostNL	Austrian P	B Post	CTT
Net debt (cash) /EBITDA	FY20	1.4	1.3	0.9	(0.0)	1.1	0.4
	FY21	1.2	0.6	1.0	0.0	0.7	0.2
	FY22	1.0	0.3	8.0	(0.1)	0.6	0.2

Source: Bloomberg, Barclays Research, prices as of 02/03/21

We increase our PT by 19% to €4.30

We show below our SOTP, driving our PT to \leq 4.30. We move our target dividend yield applied to our pro forma mail business from 7% to 6%, given the lower risk around the capital allocation policy. We also increase our target PE for the rest of group from 12.5X to 15X, as we think it is more appropriate measure for a business growing double digit every year.

FIGURE 5

PostNL - SOTP valuation

PostNL - SOTP					
				Aggregated	
2021F	Mail	Parcels	PostNL Other	parcel and CC	Group
Normalized EBIT	90	209	-80	129	219
Net Finance	-7			-7	-14
Underlying Pre-tax profit	83			122	205
Underlying tax rate %	25%			25%	
Net Income	62			91	154
share count	494			494	494
EPS	0.13			0.18	0.31
pay-out	72%				
DPS	0.09				
Target P/E				15	
Implied P/E	12				14
Dividend yield	6%				
Valuation	1.51			2.77	4.3

Source: Barclays Research

Our €4.30 PT would imply a 6.8% dividend yield and 14X PE on our 2021 forecasts.

FIGURE 6

Trading multiples on our PT

	2021	2022	2023
DPS	0.29	0.30	0.32
EPS	0.31	0.33	0.37
Dividend Yield	6.8%	7.0%	7.6%
P/E	13.8	12.8	11.6

Source: Barclays Research

We roll forward our forecasts to 2024e

FIGURE 7

PostNL – financial forecasts €m

Profit and loss account	2018	2019	2020	2021F	2022F	2023F	2024F
Revenue							
Mail NL	1,678	1,606	1,708	1,640	1,574	1,511	1,451
Parcels	1,555	1,672	2,052	2,257	2,426	2,608	2,804
International	0	0	0	0	0	0	0
PostNL Other	74	81	108	108	108	108	108
Eliminations	(535)	(515)	(613)	(613)	(613)	(613)	(613)
Revenues	2,772	2,844	3,255	3,392	3,496	3,615	3,750
Costs	2,480	2,526	2,792	2,970	3,059	3,149	3,252
EBITDA	292	318	438	377	392	420	453
Depreciation	83	156	164	158	163	168	173
EBIT							
Mail NL	130	52	96	90	79	72	65
Parcels	121	120	209	209	231	261	294
International	0	0	0	0	0	0	0
PostNL Other	(45)	(37)	(60)	(80)	(80)	(80)	(80)
Normalized EBIT	206	135	245	219	229	253	280
Associates	0	0	0	0	0	0	0
Net finance	(24)	(16)	(16)	(14)	(9)	(9)	(9)
Underlying Pre-tax profit	182	119	229	205	220	244	271
Special Items	(24)	(16)	48	0	0	0	0
Stated Pre-tax profit	158	103	277	205	220	244	271
Total tax	(34)	(31)	(68)	(51)	(55)	(61)	(68)
Underlying Net profit	145	17	177	154	165	183	203
Stated Net Profit	30	4	213	154	165	183	203
Cash flow summary	2018	2019	2020	2021F	2022F	2023F	2024F
Stated profit before tax	158	103	277	225	240	264	291
D&A	83	103	85	83	88	93	98
Gross operating cash flow	213	293	199	447	462	490	523
Working capital	(122)	(35)	9	(10)	(10)	(10)	(10)
Interest paid	(26)	(14)	(15)	(14)	(9)	(9)	(9)
Corporation tax paid	(39)	(34)	(12)	(13)	(55)	(61)	(68)
Net operating cash flow	26	210	181	410	388	410	436
Intangibles acquisition	(40)	(32)	(37)	0	0	0	0
Capex	(55)	(66)	(34)	(150)	(110)	(110)	(110)
Net investing cash flows	(48)	(200)	18	(190)	(150)	(150)	(150)
Free Cash Flow	(22)	72	186	(120)	238	260	286
Dividends	(63)	(71)	0	(138)	(143)	(148)	(160)
Other Net financing cash flow	(22)	(36)	(67)	(138)	(1.42)	(149)	(160)
Movement in net debt/cash	(157) (179)	(107) (97)	(67) 132	(138) 82	(143) 95	(148) 112	(160) 126
Balance sheet summary	2018	2019	2020	2021F	2022F	2023F	2024F
Total Assets	1,698	2,138	2,210	3,074	3,151	3,238	3,328
Shareholders funds	46	(21)	219	235	257	291	334
Total Liabilities	1,698	2,138	2,210	3,074	3,151	3,238	3,328
Net (debt)/cash start of year	24	(356)	(453)	(321)	(239)	(144)	(32)
Net (debt)/cash end of year	(155)	(453)	(321)	(239)	(144)	(32)	94
Net Debt:EBITDA pre IFRS16	(0.5)	(0.7)	(0.1)	0.1	0.3	0.6	0.8
	(0.5)	(1.6)	(0.8)	(0.6)	(0.4)	(0.1)	0.2
Net Debt:EBITDA post IFKS 16							
Net Debt:EBITDA post IFRS16 Net Debt:EBITDA post IFRS16 post empl.	(1.5)	(2.6)	(1.0)	(1.0)	(0.8)	(0.6)	(0.4)

Source: Company data, Barclays Research

FIGURE 8
PostNL – change to forecasts – 2021-22e

PostNL		2021f			2022f			2023f	
EURm	New	Old	% change	New	Old	% change	New	Old	% change
Mail NL	1,640	1,660	-1%	1,574	1,610	-2%	1,511		
Parcels	2,257	2,090	8%	2,426	2,174	12%	2,608		
PostNL Other	108	101	7%	108	101	7%	108		
Eliminations	(613)	(618)	-1%	(613)	(618)	-1%	(613)		
Total Revenue	3,392	3,233	5%	3,496	3,267	7%	3,615		
Total Direct Costs	2,970	2,788	7%	3,059	2,814	9%	3,149		
Mail NL	158	165	-4%	147	150	-2%	140		
PostNL Other	271	293	-7%	297	315	-6%	333		
Eliminations	(52)	(57)	-8%	(52)	(57)	-8%	(52)		
Total EBITDA	377	401	-6%	392	408	-4%	420		
Mail NL	68	73	-7%	68	73	-7%	68		
Parcels	62	84	-26%	67	87	-23%	72		
PostNL Other	28	28	0%	28	28	0%	28		
Eliminations	0	0		0	0		0		
Total D&A	158	185	-15%	163	188	-14%	168		
Mail NL	90	91	-1%	79	76	3%	72		
Parcels	209	209	0%	231	228	1%	261		
PostNL Other	(80)	(85)	-6%	(80)	(85)	-6%	(80)		
Normalized EBIT	219	216	2%	229	220	4%	253		
Financial income	1	1	0%	1	1	0%	1		
Financial expenses	(15)	(10)	50%	(10)	(10)	0%	(10)		
Net finance	(14)	(9)	56%	(9)	(9)	0%	(9)		
Associates	0	0		0	0		0		
Underlying Pre-tax profit	205	207	-1%	220	211	4%	244		
Special Items	0	0		0	0		0		
Stated Pre-tax profit	205	207	-1%	220	211	4%	244		
Underlying tax	(51)	(52)	-1%	(55)	(53)	4%	(61)		
Special items tax	0	0		0	0		0		
Total tax	(51)	(52)	-1%	(55)	(53)	4%	(61)		
Minorities/discontinued	0	0		0	0		0		
Underlying Net profit	154	155	-1%	165	158	4%	183		
Stated Net Profit	154	155	-1%	165	158	4%	183		
Underlying EPS	0.31	0.31	-1%	0.33	0.32	4%	0.37		
Stated EPS	0.31	0.31	-1%	0.33	0.32	4%	0.37		
CEPS	0.63	0.69	-8%	0.66	0.70	-5%	0.71		
DPS	0.29	0.28	2%	0.30	0.29	4%	0.32		
Underlying tax rate %	25%	25%	0%	25%	25%	0%	25%		

Source: Barclays Research

ANALYST(S) CERTIFICATION(S):

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PostNL NV (PTNL.AS, 01-Mar-2021, EUR 3.65), Overweight/Neutral, CD/FA/J

Materially Mentioned Stocks (Ticker, Date, Price)

Austrian Post (POST.VI, 01-Mar-2021, EUR 34.25), Underweight/Neutral, D/E/J/K/L/M/N

Bpost (BPOST.BR, 01-Mar-2021, EUR 9.38), Equal Weight/Neutral, CD/J

CTT (CTT.LS, 01-Mar-2021, EUR 2.61), Equal Weight/Neutral, J/K/N

Deutsche Post AG (DPWGn.DE, 01-Mar-2021, EUR 42.44), Overweight/Neutral, CD/J/K/M/N

Royal Mail Group (RMG.L, 01-Mar-2021, GBP 4.54), Overweight/Neutral, CD/J/K/L/M/N/Q

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Industry View

3 March 2021

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CTT (CTT.LS) Deutsche Lufthansa AG (LHAG.DE) Deutsche Post AG (DPWGn.DE)

DSV Panalpina (DSV.CO) easyJet (EZJ.L) ENAV (ENAV.MI)

Fraport (FRAG.DE) International Airlines Group (ICAG.L) Kuehne & Nagel International AG (KNIN.S)

PostNL NV (PTNL.AS)Royal Mail Group (RMG.L)Ryanair (RYA.I)Signature Aviation (SIGSI.L)Wizz Air (WIZZ.L)ZIM (ZIM)

Zurich Airport (FHZN.S)

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PostNL NV (PNL NA / PTNL.AS)

EUR 3.65 (01-Mar-2021)

Rating and Price Target Chart - EUR (as of 01-Mar-2021) 3.75 3.50 3.25 3.00 2.75 2.50 2.25 2.00 1.75 1.50 1.25 1.00 0.75 Jul- 2018 Jan-2019 Jul- 2019 Jan-2020 Jul- 2020 Jan-2021 Closing Price Target Price Rating Change

Stock Rating Industry View

OVERWEIGHT NEUTRAL

Currency=EUR			
Publication Date	Closing Price	Rating	Adjusted Price Target
08-Oct-2020	3.01	Overweight	3.60
04-Aug-2020	2.33		2.40
16-Jul-2020	1.98		2.30
18-Jun-2020	1.67		1.75
05-May-2020	1.34		1.60
22-Apr-2020	1.28		1.67
25-Feb-2020	1.47		1.85
03-Jun-2019	1.57		2.10
27-Feb-2019	2.38		3.10
07-Jan-2019	2.04		2.90
05-Mar-2018	3.10		3.30

On 02-Mar-2018, prior to any intra-day change that may have been published, the rating for this security was Equal Weight, and the adjusted price target was 4.00.

Source: Bloomberg, Barclays Research

Historical stock prices and price targets may have been adjusted for stock splits and dividends.

Source: IDC, Barclays Research

Link to Barclays Live for interactive charting

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J: Barclays Bank PLC and/or an affiliate is a liquidity provider and/or trades regularly in the securities by PostNL NV and/or in any related derivatives.

Valuation Methodology: Our price target is driven by our SOTP, which values the mail business on a 6% dividend yield, applied to the pro-forma divisional 2021E DPS, and the rest of the group on a 15x 2021E PE applied to the pro-forma parcel and logistics EPS.

Risks which May Impede the Achievement of the Barclays Research Valuation and Price Target: PostNL is exposed to the rate of decline in letter volumes in the Netherlands. Should that rate be higher than we expect, it would take time to adjust the cost base, given the unionised workforce, and profits and cash flows would be impacted. Conversely, a better-than-expected outcome on this front could result in upside to our forecasts and valuation. In addition, we consider the achievement of the targeted synergies as key to improving operating profitability. Finally, the 2021 outlook remains highly uncertain given the low visibility on the business trends.

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